

**Role Title:** CHV Fundraising Trustee

**Relations with:** CHV Chair and Board of trustees, and senior staff and volunteers

**Experience:** Charitable fundraising, commercial marketing and or sales

### **Role purpose**

- To assist the Board to see the bigger picture
- To bring a fresh perspective to fundraising plans and strategy
- To support CHV's fundraising and ensure this is the highest priority
- To ensure CHV's fundraising is of the highest standard and meets the Fundraising Regulator's Code of Fundraising Practice

### **Main Responsibilities**

- Oversee fundraising and to make sure it is carried out with integrity and accountability and is legally compliant.
- Strategically assess where fundraising fits into the overall organisation strategy and to work with volunteers and senior fundraising staff to ensure effective income generation is achieved.
- Contribute knowledge of fundraising techniques and strategies, understanding results and approving budgets with real insight.
- Carry out risk assessment at every fundraising stage, especially when considering new or ambitious fundraising strategies.
- Network on behalf of the charity to solicit funds on a peer-to-peer basis and/or applications.
- Support and encourage the fundraising team in their work and to design and facilitate the organisation's approach to fundraising.
- Be an active champion of the organisation.
- Build relationships and rapport between Board and fundraising staff..
- Encourage an entrepreneurial fundraising culture and assess the cost benefit ratio of each planned type of fundraising.

### **Qualities of a Fundraising Trustee**

#### **Essential**

- Minimum five years' charitable fundraising/income-generation and/or business development background or commercial marketing.
- An understanding of the UK charity sector and good governance; Charity Commission and Companies House requirements; relevant legislation, eg Data Protection Act, and other statutory requirements.
- An understanding of the challenges facing small to medium-sized UK charities in maximising income streams and donors at all stages of the relationship.
- Experience of diverse fundraising channels, including statutory funding, corporate and trust giving would be valuable.
- Excellent networking skills, influencing and communication skills.

- An ability to monitor progress and hold fundraisers to account and to ask the right questions about fundraising strategy and implementation.
- A good team player with creative problem-solving.
- Either first-hand experience of or a strong interest in support for older people.

### **Desirable**

- Knowledge of digital or social media.
- Knowledge of the voluntary sector.
- A thorough understanding of the Code of Fundraising Practice.

### **Time Commitment**

- You will be required to commit to around one to two days per month, including a Trustee Board meeting every six weeks.
- In due course as CHV develops, you may also be a sub-committee member and attend specific meetings.